



# NEW KINGS ROAD

SW6

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A BOUTIQUE COLLECTION OF 1 & 2 BEDROOM  
APARTMENTS & PENTHOUSES

A NEW LIFE IN  
THIS LEAFY  
GREEN SUBURB





COMPUTER GENERATED IMAGE OF LONDON SQUARE NEW KINGS ROAD – SUBJECT TO PLANNING





# WHERE CITY LIVING MEETS VILLAGE CHARM

PERFECTLY IN TUNE WITH THE BEAUTIFUL HOUSES OF  
THE LOCAL AREA, THESE 24 PRESTIGIOUS APARTMENTS  
CREATE A NEW BENCHMARK FOR CITY LIVING.

Set back from the New Kings Road, this exclusive luxury  
development of 1 and 2 bedroom apartments and penthouses  
are walking distance to Chelsea and Parsons Green.

With their superb design and outstanding interior specification  
all the elements required for an exceptional lifestyle are here  
in this desirable residential area close to the River Thames.





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*Enjoy the buzz. This flourishing area is a hub for quirky cafés, artisan shops and gastropubs.*

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PARSONS GREEN

HOME TO ORIGINAL CAFÉS, EXCLUSIVE ARTISAN  
SHOPS AND GASTROPUBS, FLOURISHING  
PARSONS GREEN IS FULL OF CHARACTER.



This leafy suburb is a picturesque  
tapestry of elegant streets, quiet parks  
and idyllic riverside spots. In this  
delightful pocket of London, village  
charm meets the convenience of a  
central zone 2 location.







HYDE PARK

FULHAM  
BROADWAY

KNIGHTSBRIDGE

PARSONS  
GREEN STATION

GREEN PARK

SLOANE  
SQUARE

EEL BROOK  
COMMON

LONDON EYE

THE SHARD

KINGS ROAD

CANARY  
WHARF

BATTERSEA  
POWER STATION

BATTERSEA  
PARK

IMPERIAL WHARF



LONDON  
SQUARE

NEW KINGS  
ROAD

SW6

COMPUTER ENHANCED IMAGE DEPICTS LONDON SQUARE NEW KINGS ROAD





HAMMERSMITH

BARONS COURT

WEST KENSINGTON

EARL'S COURT

GLOUCESTER ROAD

SOUTH KENSINGTON

BIBENDUM

SLOANE SQUARE

TOM'S KITCHEN

SAATCHI GALLERY

PARTRIDGE'S

BURTON COURT

RANELAGH GARDENS

CHELSEA

CHELSEA EMBANKMENT

CHEYNE WALK

BATTERSEA PARK

BATTERSEA

WEST BROMPTON

VIRGIN ACTIVE

MAGGIE'S CLUB

HARWOOD ARMS

SIMMONS BAR

WALHAM GROVE

NORTH END ROAD

HALFORD ROAD

FARM LANE

THE MALT HOUSE

STAMFORD BRIDGE

FULHAM BROADWAY

THE WHITE HORSE

EEL BROOK COMMON

CHELSEA HARBOUR

IMPERIAL WHARF

THE HARBOUR CLUB

NEW KINGS ROAD  
SW6

PARSONS GREEN

LADY MARGARET SCHOOL

PARSONS GREEN

PARSONS GREEN PREP SCHOOL

SAPORI SARDI

HALLY'S

PUTNEY BRIDGE

HURLINGHAM PARK

SOUTH PARK

CLAPHAM JUNCTION

FULHAM PALACE & WALLED GARDEN

BISHOPS PARK

CRAVEN COTTAGE

LILLIE ROAD PARK

NORMAND PARK

VEGGIE VEGAN

THE QUEEN'S CLUB

KENSINGTON

HEATHROW

THE RIVER CAFE

1000ft  
200m

KEY

Restaurants

Bars

Education

Gyms

Attractions

Airport



COSMOPOLITAN VILLAGE LIVING

LIFE IN LONDON WORKS AT MANY DIFFERENT PACES.  
IN A CENTRAL ZONE 2 LOCATION, THIS QUIET,  
FASHIONABLE AREA HAS ITS OWN SENSE OF COMMUNITY  
AND A DISTINCTIVE CHARACTER AND STYLE.

HEAD TO  
THE WEEKLY  
FARMERS'  
MARKET TO  
SAMPLE AN  
APPETISING  
SELECTION  
OF TEMPTING  
PRODUCE



The local area around Parsons Green and nearby Fulham Road offers a wide range of exclusive independent shops while those seeking something a little different head to the weekly Farmers' Market to sample an appetising selection of tempting produce.





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*A village in the heart of the city, the peaceful streets, green parks and proximity to the river create a great sense of space for those in search of a better lifestyle.*

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FIND YOURSELF IN THE MIDST OF THE BEAUTIFUL  
OUTDOORS, EXCLUSIVE MEMBERSHIP CLUBS  
AND FANCIFUL SHOPS.

Parsons Green itself is a wonderful space to relax and watch the world go by, while the chic garden of the White Horse is an ideal place to people-watch and while away a sunny afternoon over one of their vintage cask ales. A short stroll takes you to the banks of the Thames and the perfect opportunity to take a riverboat into central London, or the doorstep of the exclusive Hurlingham Club. Staying local, independent boutiques line New Kings Road and nearby Fulham Road has an eatery to suit your every fancy.

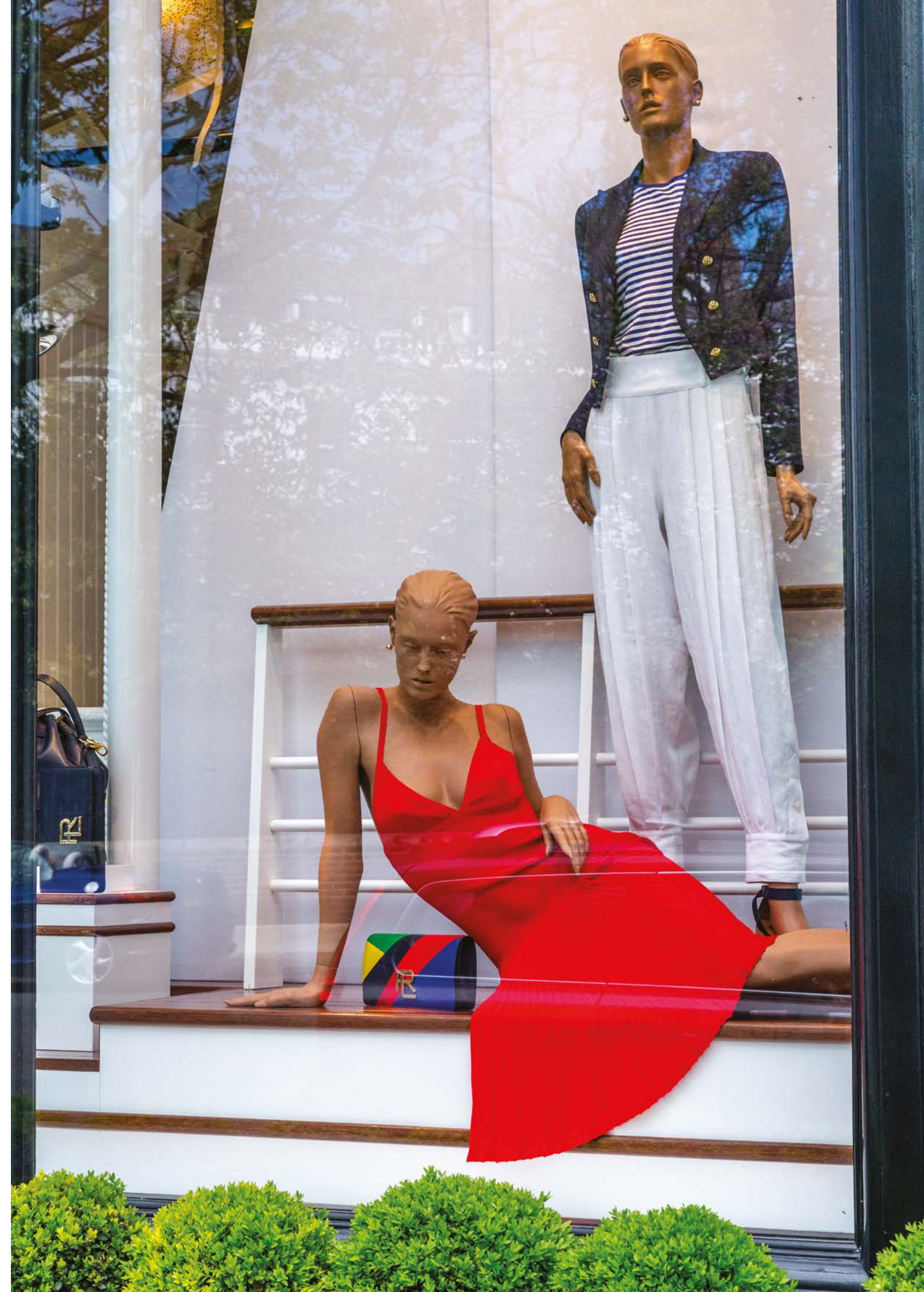


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## WHERE LUXURY IS ALWAYS IN VOGUE

CHIC, ELEGANT AND COSMOPOLITAN CHELSEA IS WELL KNOWN AS THE HOME OF HIGH COUTURE, FAMOUS NAMES AND FORWARD-LOOKING FASHION.

From small vintage boutiques to world famous stores, luxury florists to artisan delis and sophisticated cafés, the area provides a myriad of retail and leisure choices. A sociable quarter by day and by night, with a choice of exceptional restaurants, this eclectic area has an impeccable sense of taste and a self-assured style.

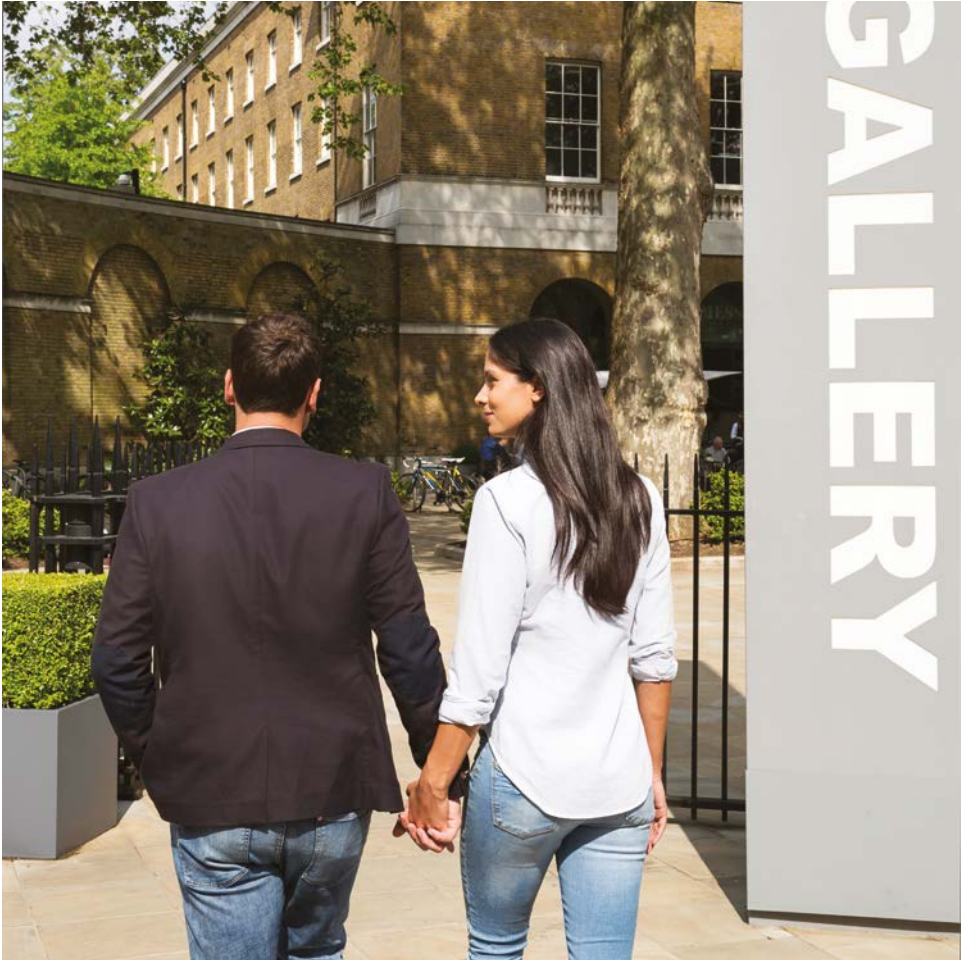




ART & CULTURE

FOR THOSE WITH A CURIOUS MIND, THE MYSTERIES OF THE NATURAL HISTORY MUSEUM AND THE CHALLENGES OF THE SCIENCE MUSEUM ARE READY AND WAITING TO BE EXPLORED. FOR THOSE WHO LOVE MODERN ART, THE SAATCHI GALLERY PROVIDES A FORUM FOR CONTEMPORARY ART.

FOR THOSE WHO LOVE MUSIC, THERE IS NO MORE ICONIC VENUE THAN LONDON'S ALBERT HALL



All these iconic venues are within easy reach of London Square New Kings Road, while the rest of London's theatres, music venues and art galleries are just a short journey away.



EDUCATION

# AN ELITE EDUCATION

THE ROLL CALL OF LONDON'S FINEST  
PREPARATORY AND SECONDARY SCHOOLS,  
ALONG WITH WORLD-REOWNED UNIVERSITIES  
INCLUDES MANY INSTITUTIONS THAT ARE  
LOCATED IN CLOSE PROXIMITY TO LONDON  
SQUARE NEW KINGS ROAD.

Some of the best educational establishments  
including the London Oratory School, Westminster  
School, St Paul's and the Lycée Français are all  
nearby while outstanding universities including  
Imperial College, University College, King's College,  
the University of Westminster and London South  
Bank University are just a short journey away.





CONNECTIVITY

ALL THE BEST CONNECTIONS



WITH AN ABUNDANCE OF TRANSPORT LINKS, YOU'RE SPOILT FOR CHOICE.

For international travel, Heathrow Airport can be reached by car in around 30 minutes, Gatwick in under an hour. London Square New Kings Road is conveniently located to take advantage of London's comprehensive transport system, making travelling in and beyond London easy and straightforward.

TRAVEL MADE EASY. A SIX-MINUTE WALK TO PARSONS GREEN UNDERGROUND, WITH FAST AND EASY TUBE CONNECTIONS TO SOUTH KENSINGTON, SLOANE SQUARE AND CENTRAL LONDON.



Walking

Parsons Green  
6 minutes

Fulham High Street  
8 minutes

Hurlingham Park  
9 minutes

Fulham Palace Gardens  
16 minutes

Putney High Street  
18 minutes

South Kensington  
45 minutes



Car

South Kensington  
11 minutes

Knightsbridge  
13 minutes

Richmond Park  
14 minutes

Twickenham  
23 minutes

Shepherd's Bush  
24 minutes

Windsor & Eton  
34 minutes



Tube

Sloane Square  
14 minutes

Knightsbridge  
15 minutes

Oxford Circus  
23 minutes

Holborn  
24 minutes

King's Cross St. Pancras  
28 minutes

Canary Wharf  
34 minutes



Cycling

Parsons Green  
1 minute

Fulham Palace Gardens  
11 minutes

South Kensington  
15 minutes

Shepherd's Bush  
20 minutes

Paddington Station  
28 minutes

Oxford Circus  
32 minutes





THE APARTMENTS

# A MAGNIFICENT RESIDENCE WITH IMPECCABLE CREDENTIALS

Sympathetic architecture, outstanding design quality and beautiful interiors, London Square properties are designed to last. Perfectly in tune with their surroundings, supporting the long-term legacy of London.



— THE DETAILS —

# A MASTERPIECE OF DESIGN

AUTHENTIC MATERIALS INCLUDING GENUINE  
PORTLAND STONE HAVE BEEN USED TO CREATE  
A FAÇADE THAT IS PERFECTLY IN KEEPING  
WITH THE LOCAL SURROUNDINGS.

Everything has been carefully considered,  
seamlessly blending the old with the new,  
the decorative layering to the brickwork, in line  
with the Victorian façades in the local area.  
The window designs mirror those of the light  
surrounding buildings, the huge double-height  
windows adding elegance to the exterior and  
creating superb airy interior spaces.

A tree-lined colonnade adds a sense of proportion,  
making a strong statement as to the status and  
prestige of the development while entrance is via  
the discrete private doorway in Eddiscombe Road.

Opulence and comfort are the hallmarks of  
the light and spacious living areas. The bespoke  
interiors created by award-winning boutique interior  
design consultancy Suna Interior Design feature a  
classic colour palette with grey tinted oak flooring.  
The result is a timeless, elegant design where every  
detail has been carefully considered to provide  
a perfect backdrop to an elevated lifestyle.

COMPUTER GENERATED IMAGE OF LONDON SQUARE NEW KINGS ROAD – SUBJECT TO PLANNING





COMPUTER GENERATED IMAGE OF A TYPICAL OPEN PLAN LIVING AREA – SUBJECT TO PLANNING





#### THE EPITOME OF CONTEMPORARY STYLE

A softly carpeted private sanctuary with flawless design that exceeds every expectation. In the master bedroom, the Doca mirror-fronted wardrobes reflect the soft muted colours and tones. Enveloped in comfort, this is a warm and inviting space for pure relaxation, enhanced by the natural light from the floor-to-ceiling windows.



## THE DETAILS

# FINISHED TO AN EXCEPTIONAL SPECIFICATION

### GENERAL

- Whole house ventilation and heat recovery system
- Underfloor heating throughout
- Comfort cooling to living areas and bedrooms
- Aluminium/timber composite windows
- Herringbone hardwood flooring to hall and living/dining/kitchen areas
- Carpet to the bedrooms
- Bespoke oversize cedar finish flush panel entrance door
- Horizontal V groove white internal doors
- Mirror-fronted wardrobes with fully carcassed interiors to master bedroom
- Paving to external areas to penthouses
- All internal walls and ceilings are painted white
- Ten Year NHBC warranty
- Chrome towel rail
- Washer/dryer

### KITCHENS

- Kitchens designed by Doca
- Matt-lacquered handleless kitchen units
- Flamed-finish granite worktops with full height granite splashback to wall units
- Feature open shelving display area
- Grohe hot tap
- LED lights to underside of units
- Miele stainless steel multifunction oven
- Miele microwave combination oven
- Miele induction hob
- Ceiling flush mounted extractor with LED lighting and remote control to selected apartments\*
- Siemens integrated dishwasher
- Siemens integrated fridge freezer

### ELECTRICAL

- LED downlighters throughout
- Multi-room audio system to the living room, master bedroom and en-suite
- Pre-wired for multi-room audio system in non-principal rooms
- Communal aerial and satellite system, including Sky+ to living area

### SECURITY

- External security lighting to the main entrance
- Video entry system



COMPUTER GENERATED IMAGE OF A TYPICAL OPEN PLAN LIVING AREA – SUBJECT TO PLANNING

\*Please ask your Sales Consultant for further details



### CRAFTED WITH THE FINEST MATERIALS

The elegant porcelain tiled bathrooms feature bespoke vanity units, frameless fixed bath screens and a designer range of sanitaryware and brassware. Herringbone porcelain floor tiling and subtle lighting complete the picture, creating a bathroom that radiates discrete perfection.

### MASTER EN-SUITES

*A designer range of sanitaryware and brassware to include:*

- Enclosed private WC area with wall hung WC and soft closing seat (to selected apartments)
- Slim design square deck mounted basin
- Italian designer Fantini wall mounted basin taps
- Full height mirror cladding to above basin
- Bespoke made vanity units
- Shaver socket fitted within bespoke cabinetry
- Walk-in shower with large square ceiling fixed shower head
- Majestic frameless hinged shower door
- Crosswater hand held shower and controls
- Porcelain tiling throughout with feature herringbone laid tiling to the floor
- Chrome towel rail

### BATHROOMS

*A designer range of sanitaryware and brassware to include:*

- Wall hung WC with soft closing seat
- Slim design square deck mounted basin
- Italian designer Fantini wall mounted basin taps
- Full height mirror cladding to above basin
- Bespoke made vanity units
- Shaver sockets fitted within bespoke cabinetry
- Freestanding baths to apartments 17, 22 and 24\*
- Frameless fixed bath screen
- Large square ceiling fixed shower head
- Separate hand held shower
- Porcelain tiling throughout with feature herringbone laid tiling to the floor
- Chrome towel rail

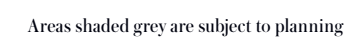
\*Please ask your Sales Consultant for further details



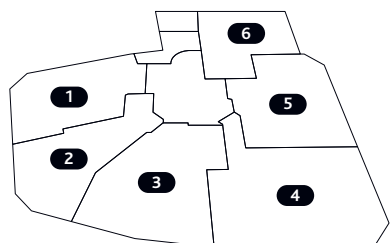
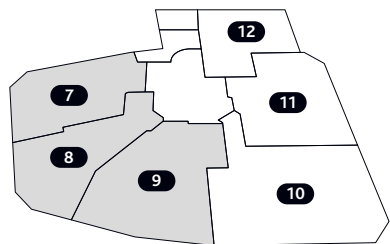
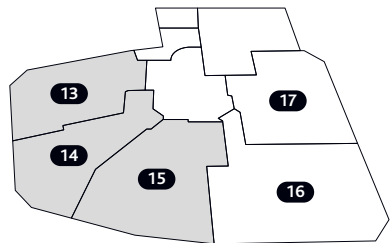
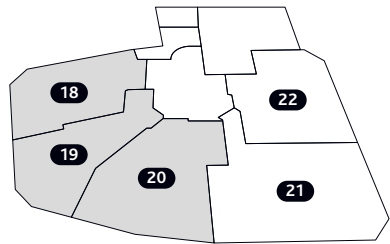
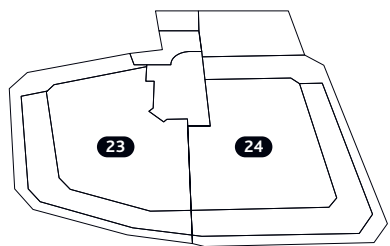


## — THE FLOORPLANS

## GROUND FLOOR







THE FLOORS

**FIFTH FLOOR**  
Apartments 23, 24

**FOURTH FLOOR**  
Apartments 18, 19, 20, 21, 22

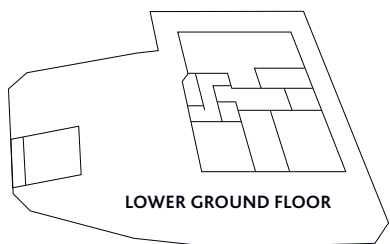
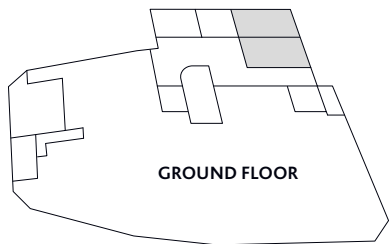
**THIRD FLOOR**  
Apartments 13, 14, 15, 16, 17

**SECOND FLOOR**  
Apartments 7, 8, 9, 10, 11, 12

**FIRST FLOOR**  
Apartments 1, 2, 3, 4, 5, 6

**GROUND FLOOR**  
Entrance lobby

**LOWER GROUND FLOOR**  
Cycle storage  
Refuse room



Areas/apartments shaded grey are subject to planning



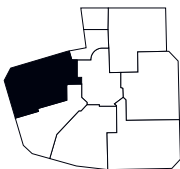
APARTMENT 1

**KITCHEN/LIVING/DINING**  
4.09m x 7.02m/13' 5" x 23' 1"

**BEDROOM 1**  
3.32m x 4.90m/10' 11" x 16' 1"

**BEDROOM 2**  
2.61m x 3.41m/8' 7" x 11' 2"

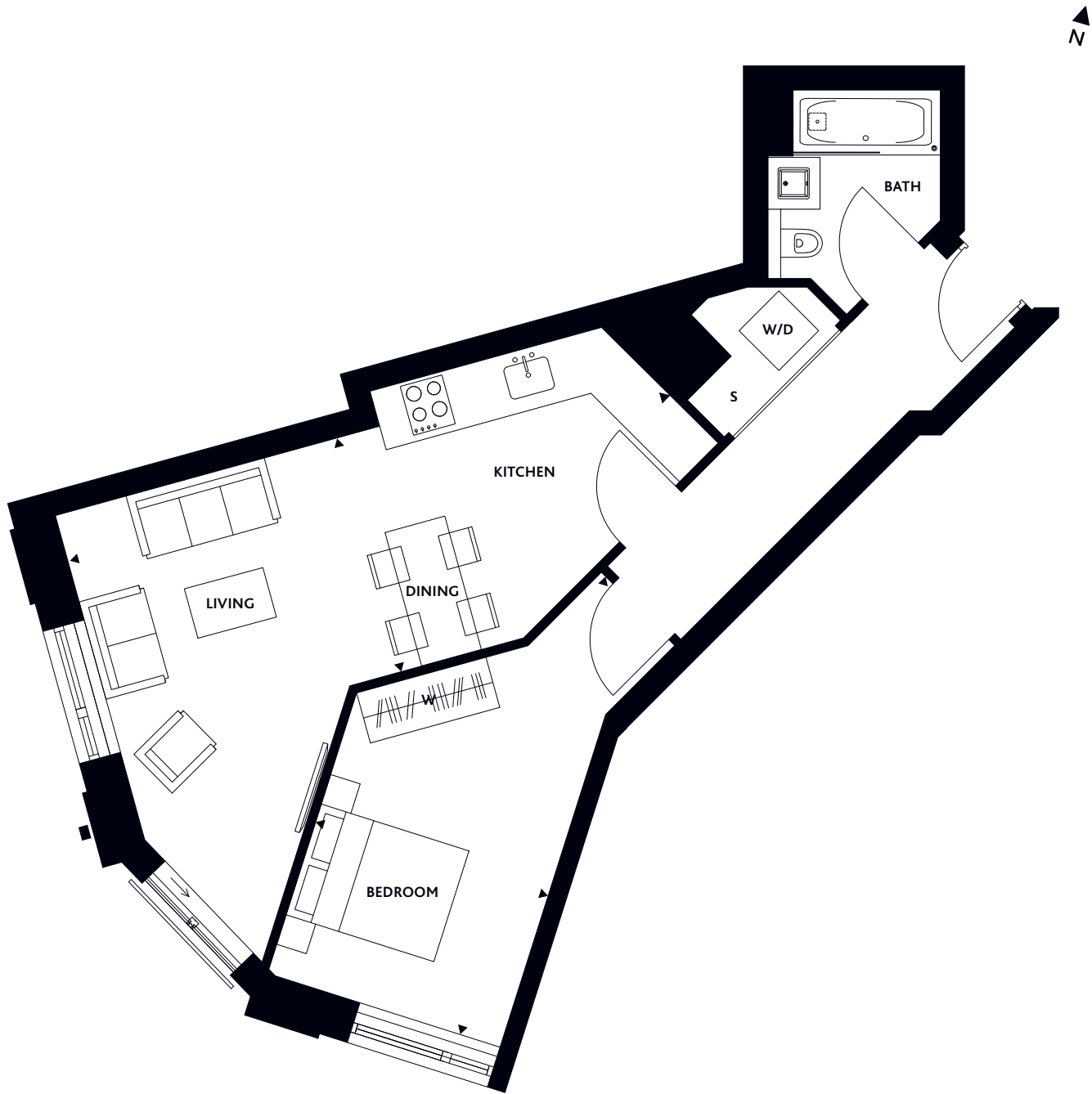
FIRST FLOOR LOCATOR



KEY

- W** Wardrobe
- W** Optional extra wardrobe
- SC** Service cupboard
- S** Store



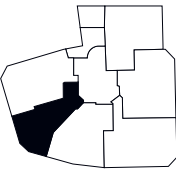


APARTMENT 2

**KITCHEN/LIVING/DINING**  
2.74m x 7.13m/9' 0" x 23' 5"

**BEDROOM**  
5.58m x 2.77m/18' 4" x 9' 1"

FIRST FLOOR LOCATOR



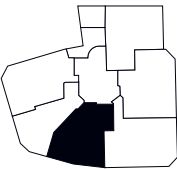
APARTMENT 3

**KITCHEN/LIVING/DINING**  
7.73m x 2.98m/25' 4" x 9' 9"

**BEDROOM 1**  
4.13m x 2.52m/13' 6" x 8' 3"

**BEDROOM 2**  
3.68m x 2.48m/12' 1" x 8' 2"

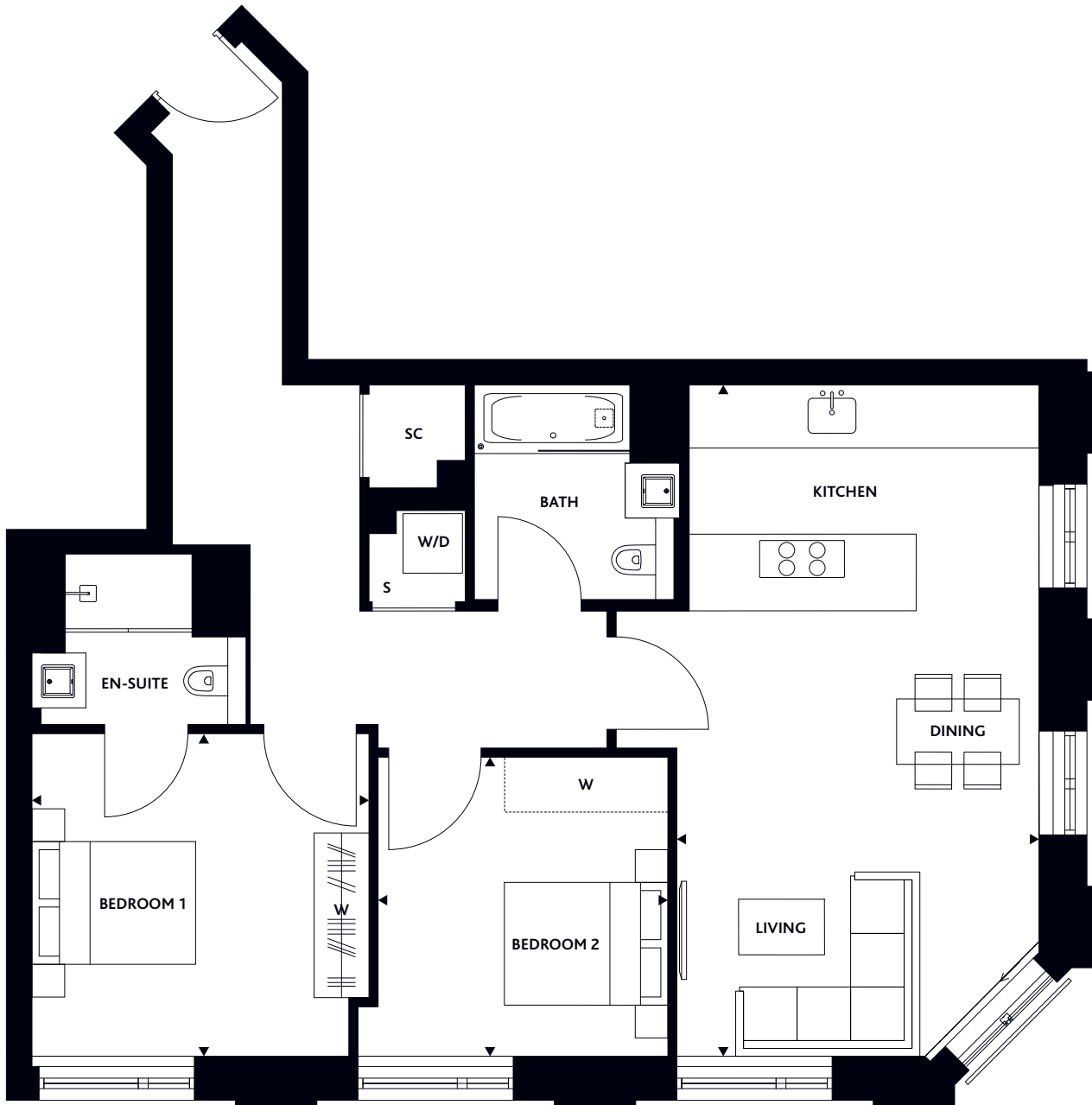
FIRST FLOOR LOCATOR



KEY

- W** Wardrobe
- W** Optional extra wardrobe
- SC** Service cupboard
- S** Store





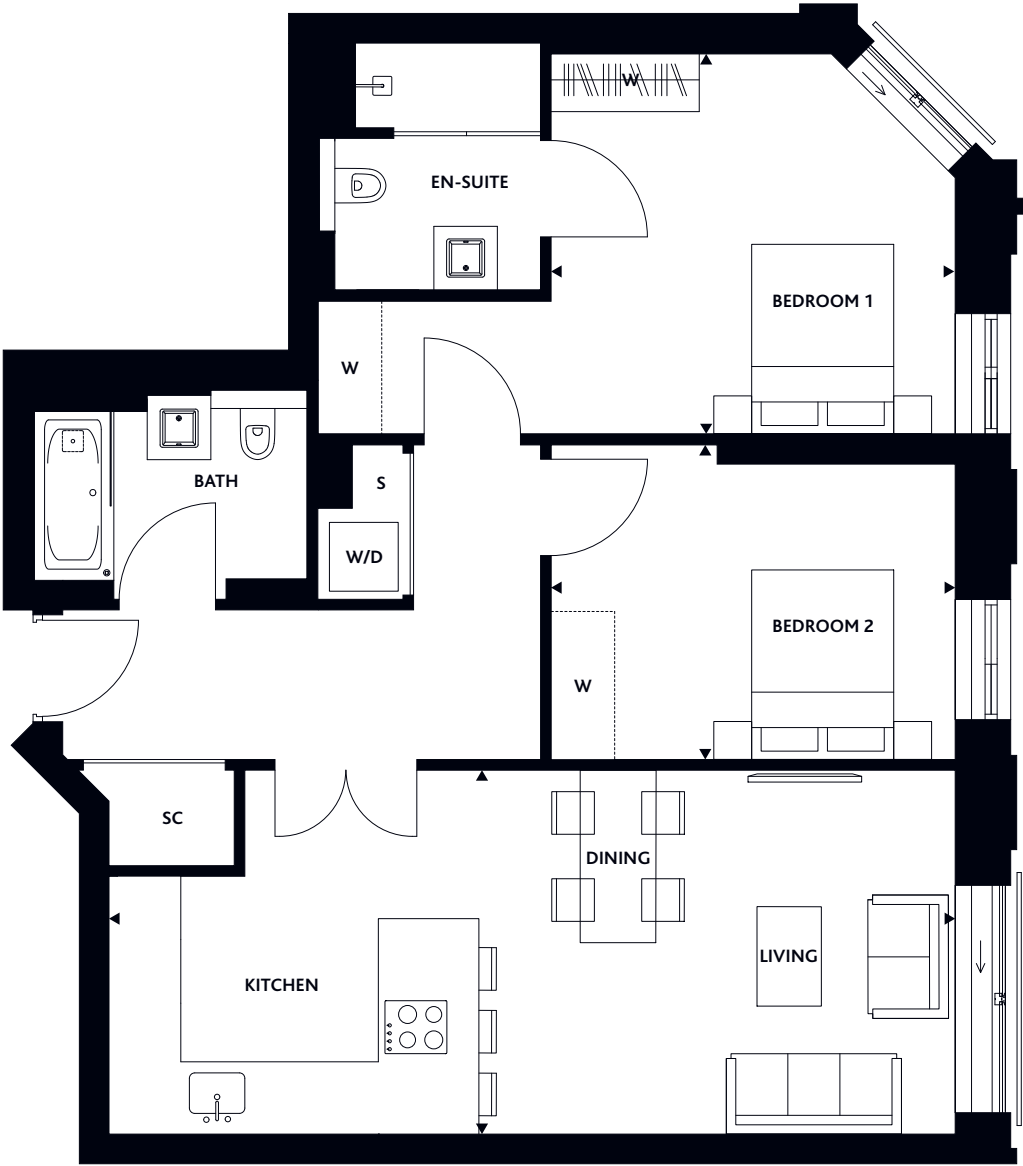
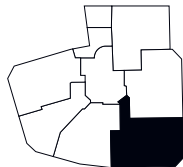
APARTMENT 4

**KITCHEN/LIVING/DINING**  
7.29 x 3.91m/23' 11" x 12' 10"

**BEDROOM 1**  
3.47m x 3.64m/11' 5" x 11' 11"

**BEDROOM 2**  
3.22m x 3.12m/10' 7" x 10' 3"

FIRST FLOOR LOCATOR



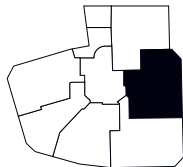
APARTMENT 5

**KITCHEN/LIVING/DINING**  
3.39m x 7.95m/11' 1" x 26' 1"

**BEDROOM 1**  
3.54m x 3.76m/11' 7" x 12' 4"

**BEDROOM 2**  
2.92m x 3.77m/9' 7" x 12' 4"

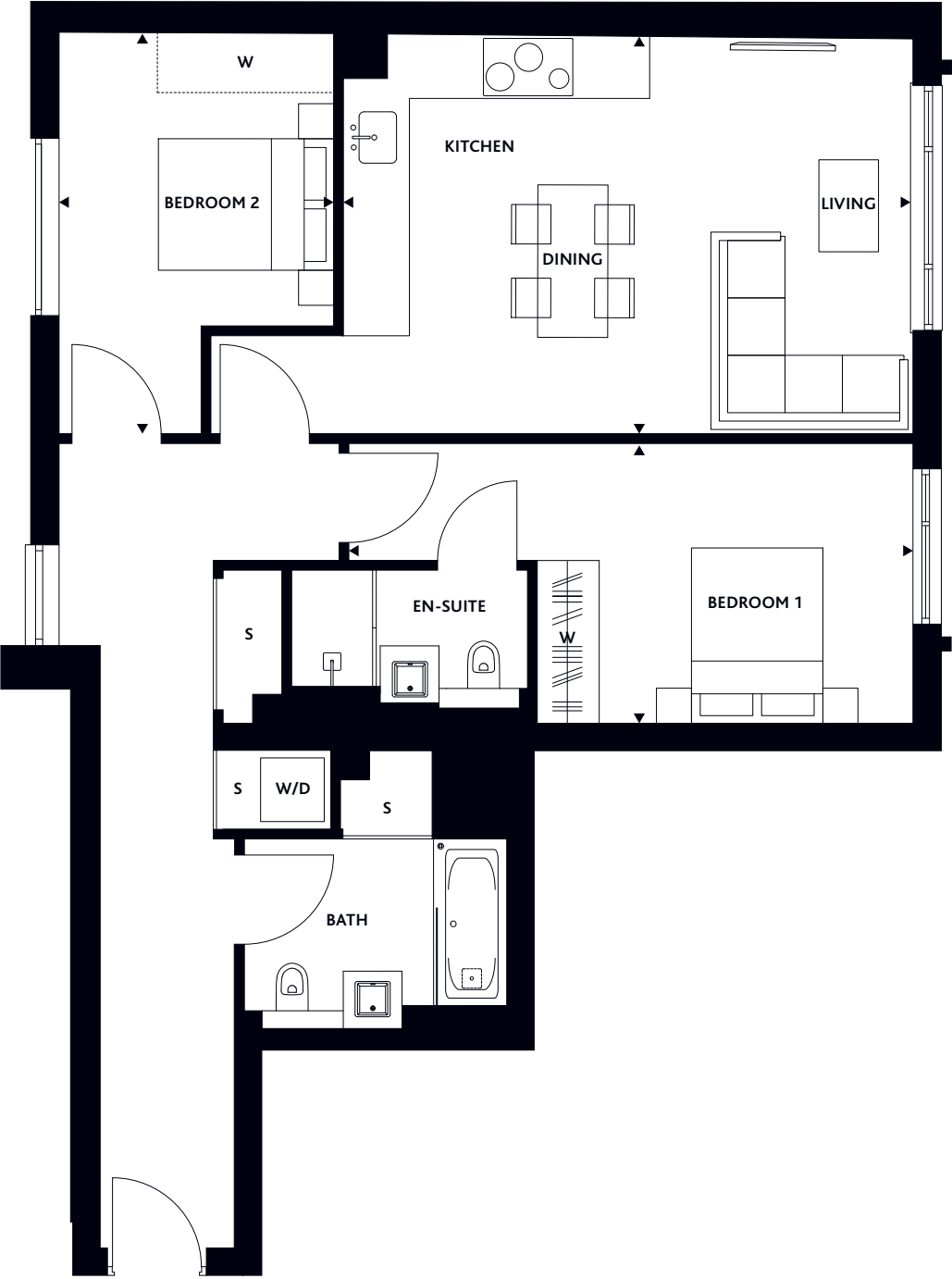
FIRST FLOOR LOCATOR



KEY

- W** Wardrobe
- W** Optional extra wardrobe
- SC** Service cupboard
- S** Store





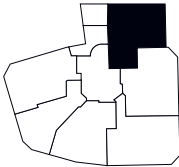
APARTMENT 6

**KITCHEN/LIVING/DINING**  
4.00m x 5.74m/13' 2" x 18' 10"

**BEDROOM 1**  
2.79m x 5.76m/9' 2" x 18' 11"

**BEDROOM 2**  
4.08m x 2.75m/13' 5" x 9' 0"

FIRST FLOOR LOCATOR



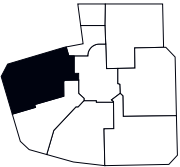
APARTMENT 7

**KITCHEN/LIVING/DINING**  
4.09m x 7.02m/13' 5" x 23' 1"

**BEDROOM 1**  
3.32m x 4.90m/10' 11" x 16' 1"

**BEDROOM 2**  
2.61m x 3.41m/8' 7" x 11' 2"

SECOND FLOOR LOCATOR



KEY

- W** Wardrobe
- W** Optional extra wardrobe
- SC** Service cupboard
- S** Store

Apartment subject to planning



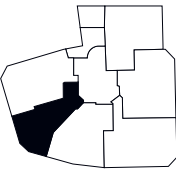


APARTMENT 8

**KITCHEN/LIVING/DINING**  
2.74m x 7.13m/9' 0" x 23' 5"

**BEDROOM**  
5.58m x 2.77m/18' 4" x 9' 1"

SECOND FLOOR LOCATOR



Apartment subject to planning



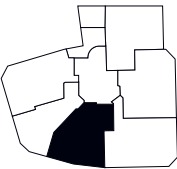
APARTMENT 9

**KITCHEN/LIVING/DINING**  
7.73m x 2.98m/25' 4" x 9' 9"

**BEDROOM 1**  
4.13m x 2.52m/13' 6" x 8' 3"

**BEDROOM 2**  
3.68m x 2.48m/12' 1" x 8' 2"

SECOND FLOOR LOCATOR

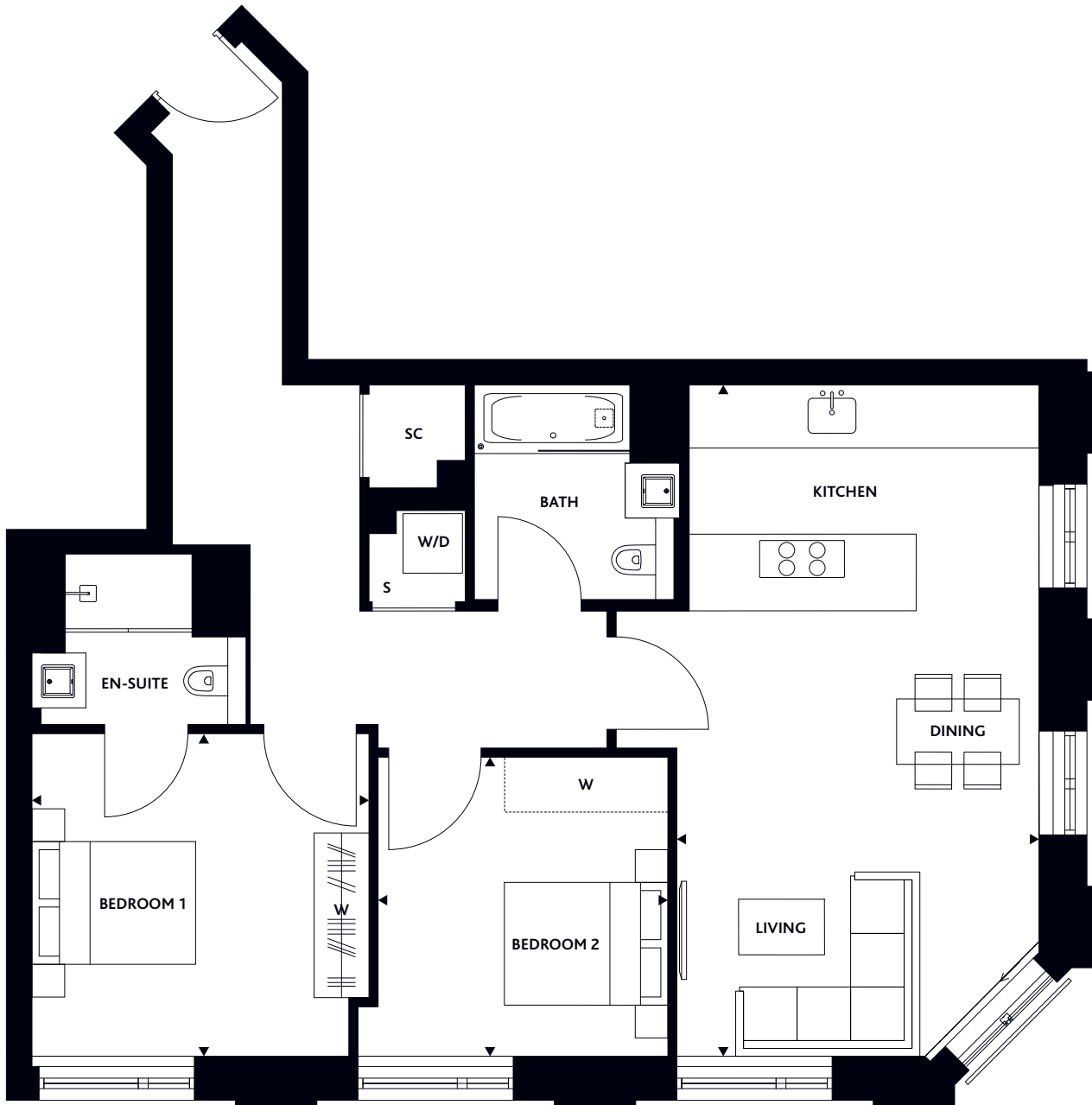


KEY

- W** Wardrobe
- W** Optional extra wardrobe
- SC** Service cupboard
- S** Store

Apartment subject to planning





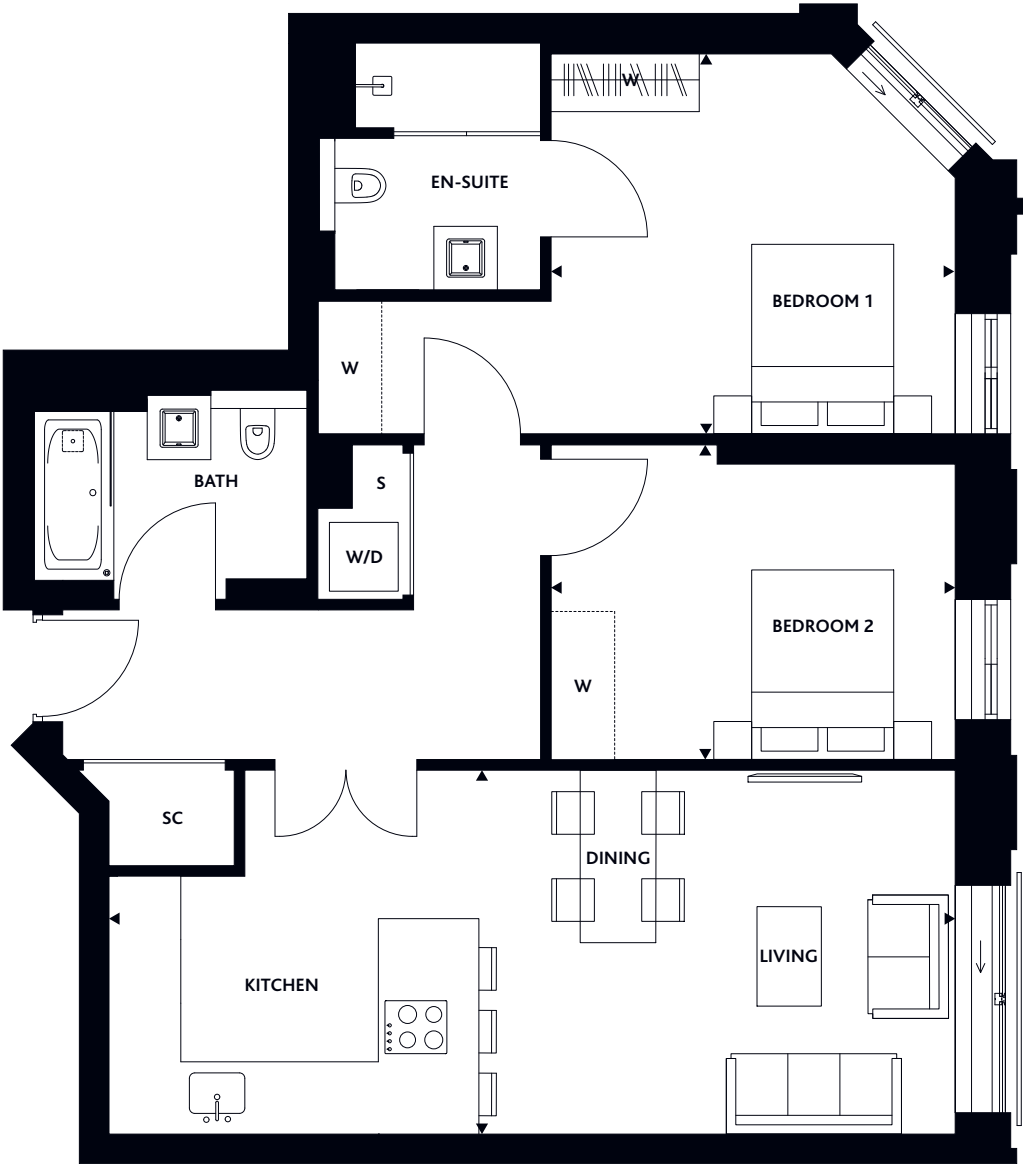
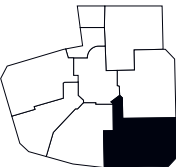
APARTMENT 10

**KITCHEN/LIVING/DINING**  
7.29 x 3.91m/23' 11" x 12' 10"

**BEDROOM 1**  
3.47m x 3.64m/11' 5" x 11' 11"

**BEDROOM 2**  
3.22m x 3.12m/10' 7" x 10' 3"

SECOND FLOOR LOCATOR



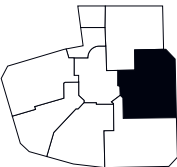
APARTMENT 11

**KITCHEN/LIVING/DINING**  
3.39m x 7.95m/11' 1" x 26' 1"

**BEDROOM 1**  
3.54m x 3.76m/11' 7" x 12' 4"

**BEDROOM 2**  
2.92m x 3.77m/9' 7" x 12' 4"

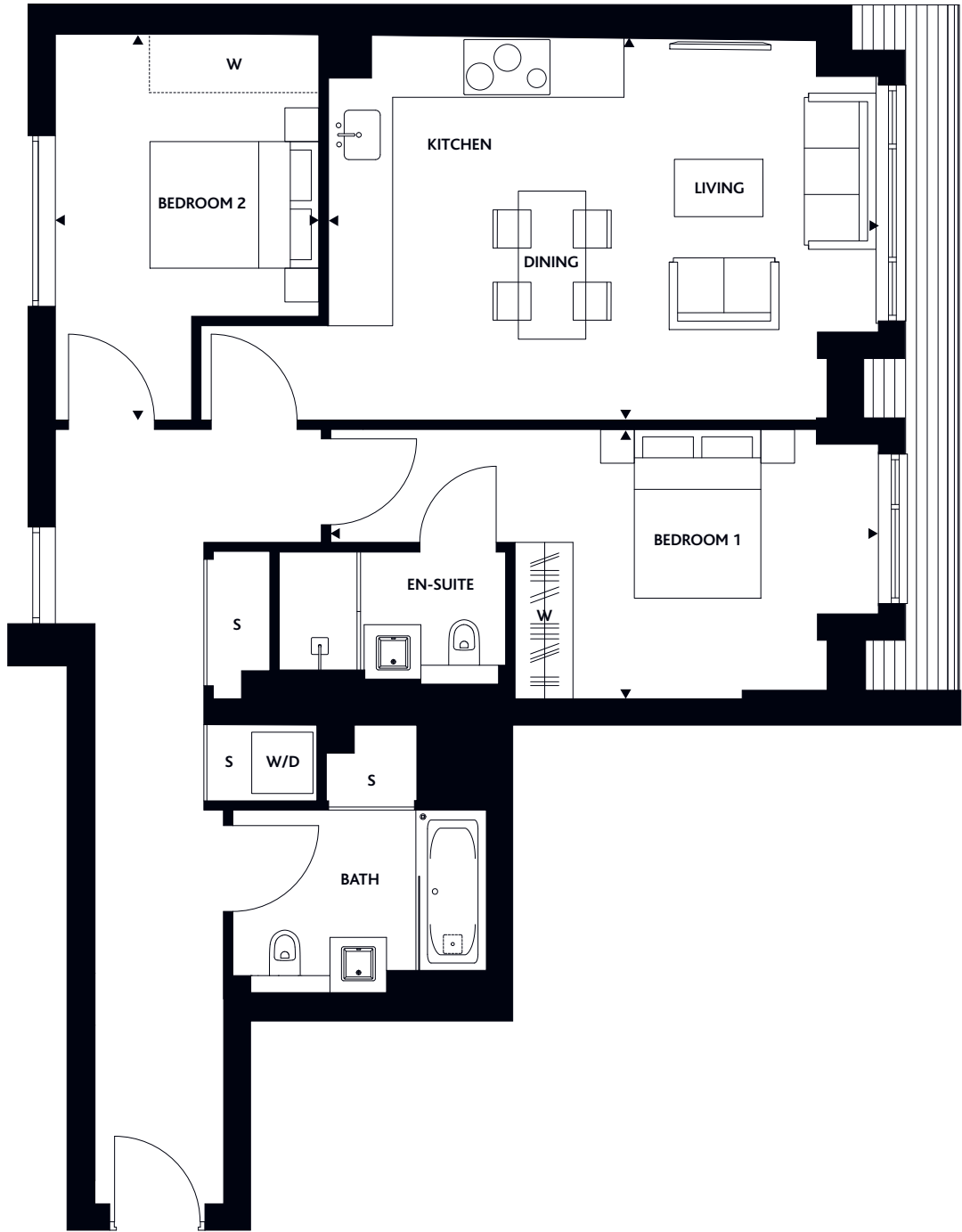
SECOND FLOOR LOCATOR



KEY

- W** Wardrobe
- W** Optional extra wardrobe
- SC** Service cupboard
- S** Store





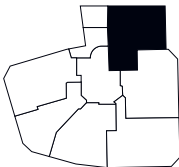
APARTMENT 12

**KITCHEN/LIVING/DINING**  
4.00m x 5.79m/13' 1" x 19' 0"

**BEDROOM 1**  
2.86m x 5.81m/9' 4" x 19' 1"

**BEDROOM 2**  
4.08m x 2.75m/13' 5" x 9' 0"

SECOND FLOOR LOCATOR



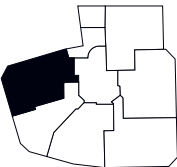
APARTMENT 13

**KITCHEN/LIVING/DINING**  
4.09m x 7.02m/13' 5" x 23' 1"

**BEDROOM 1**  
3.32m x 4.90m/10' 11" x 16' 1"

**BEDROOM 2**  
2.61m x 3.41m/8' 7" x 11' 2"

THIRD FLOOR LOCATOR



KEY

- W** Wardrobe
- W** Optional extra wardrobe
- SC** Service cupboard
- S** Store

Apartment subject to planning



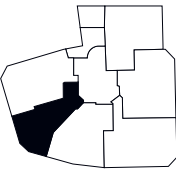


APARTMENT 14

**KITCHEN/LIVING/DINING**  
2.74m x 7.13m/9' 0" x 23' 5"

**BEDROOM**  
5.58m x 2.77m/18' 4" x 9' 1"

THIRD FLOOR LOCATOR



Apartment subject to planning



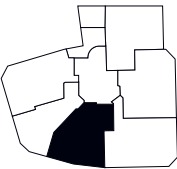
APARTMENT 15

**KITCHEN/LIVING/DINING**  
7.73m x 2.98m/25' 4" x 9' 9"

**BEDROOM 1**  
4.13m x 2.52m/13' 6" x 8' 3"

**BEDROOM 2**  
3.68m x 2.48m/12' 1" x 8' 2"

THIRD FLOOR LOCATOR

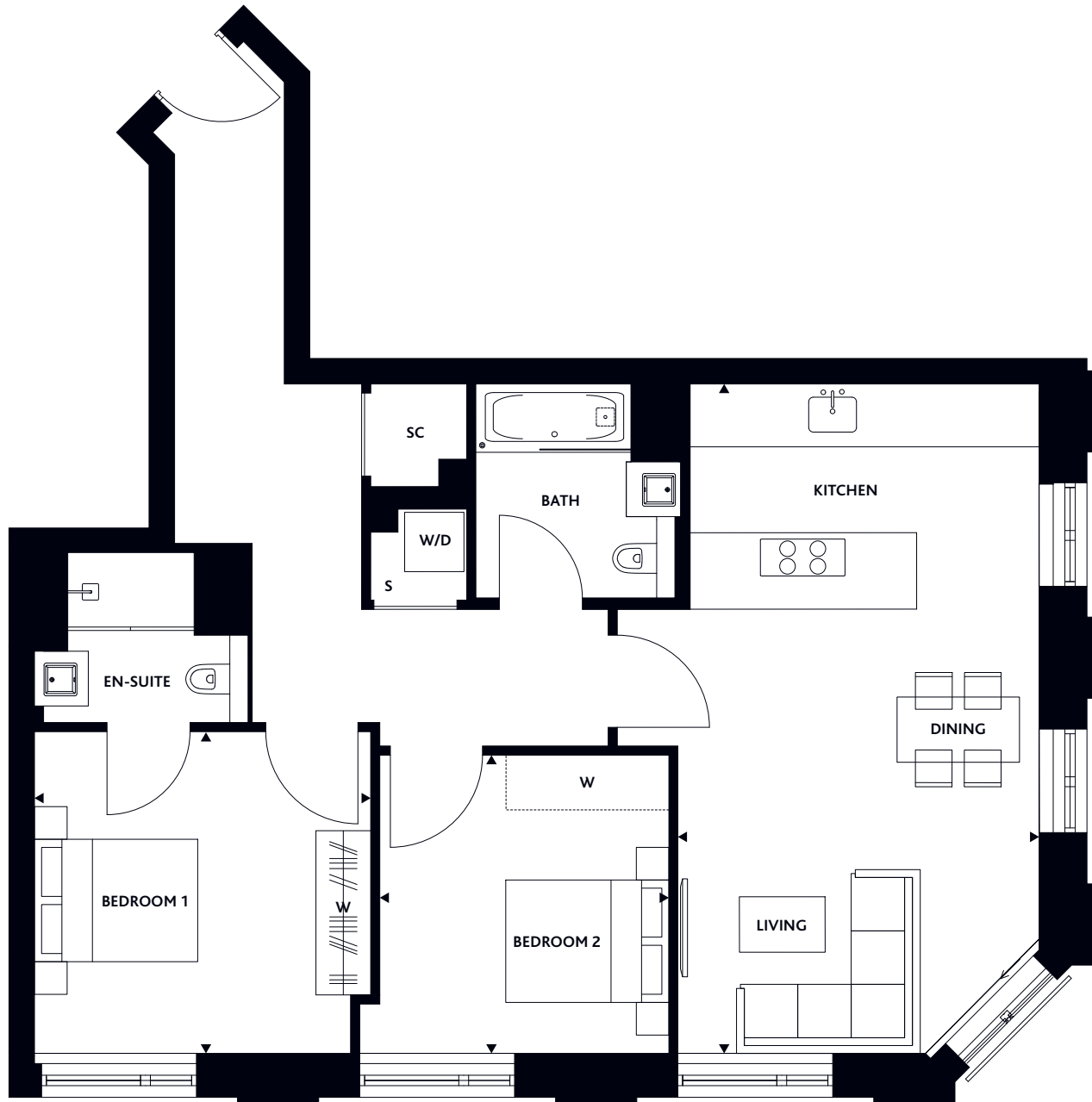


KEY

- W** Wardrobe
- W** Optional extra wardrobe
- SC** Service cupboard
- S** Store

Apartment subject to planning





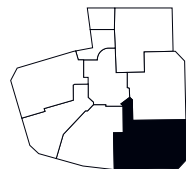
APARTMENT 16

**KITCHEN/LIVING/DINING**  
7.29 x 3.91m/23' 11" x 12' 10"

**BEDROOM 1**  
3.47m x 3.64m/11' 5" x 11' 11"

**BEDROOM 2**  
3.22m x 3.12m/10' 7" x 10' 3"

THIRD FLOOR LOCATOR



APARTMENT 17

**KITCHEN/LIVING/DINING**  
3.28m x 7.95m/10' 9" x 26' 1"

**BEDROOM 1**  
3.56m x 3.75m/11' 8" x 12' 4"

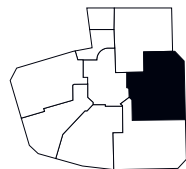
**BEDROOM 2**  
2.64m x 3.74m/9' 4" x 12' 3"

**DRESSING AREA**  
4.66m x 2.31m/15' 3" x 7' 7"

KEY

- W** Wardrobe
- W** Optional extra wardrobe
- SC** Service cupboard
- S** Store

THIRD FLOOR LOCATOR







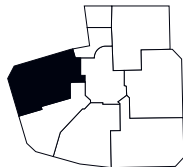
APARTMENT 18

**KITCHEN/LIVING/DINING**  
4.09m x 7.02m/13' 5" x 23' 1"

**BEDROOM 1**  
3.32m x 4.90m/10' 11" x 16' 1"

**BEDROOM 2**  
2.61m x 3.41m/8' 7" x 11' 2"

FOURTH FLOOR LOCATOR



Apartment subject to planning



APARTMENT 19

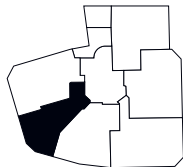
**KITCHEN/LIVING/DINING**  
2.74m x 7.13m/9' 0" x 23' 5"

**BEDROOM**  
5.58m x 2.77m/18' 4" x 9' 1"

KEY

- W** Wardrobe
- W** Optional extra wardrobe
- SC** Service cupboard
- S** Store

FOURTH FLOOR LOCATOR



Apartment subject to planning





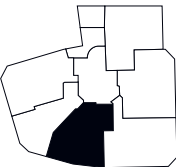
APARTMENT 20

**KITCHEN/LIVING/DINING**  
7.73m x 2.98m/25' 4" x 9' 9"

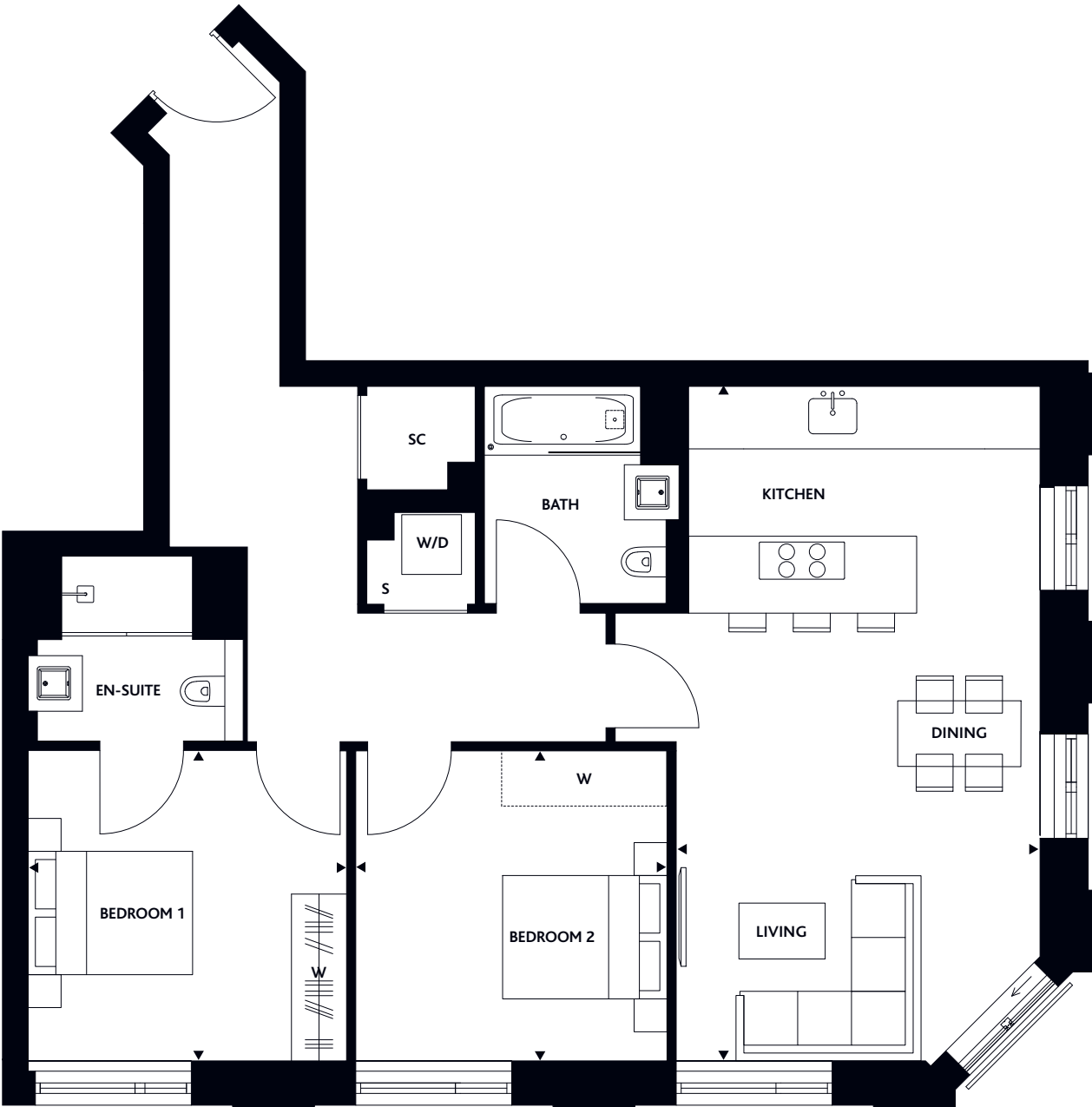
**BEDROOM 1**  
4.13m x 2.52m/13' 6" x 8' 3"

**BEDROOM 2**  
3.68m x 2.48m/12' 1" x 8' 2"

FOURTH FLOOR LOCATOR



Apartment subject to planning



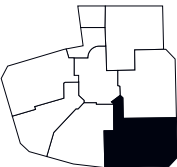
APARTMENT 21

**KITCHEN/LIVING/DINING**  
7.29 x 3.91m/23' 11" x 12' 10"

**BEDROOM 1**  
3.47m x 3.64m/11' 5" x 11' 11"

**BEDROOM 2**  
3.22m x 3.12m/10' 7" x 10' 3"

FOURTH FLOOR LOCATOR



KEY

- W** Wardrobe
- W** Optional extra wardrobe
- SC** Service cupboard
- S** Store





APARTMENT 22

**KITCHEN/LIVING/DINING**  
3.28m x 7.95m/10' 9" x 26' 1"

**BEDROOM 1**  
3.56m x 3.75m/11' 8" x 12' 4"

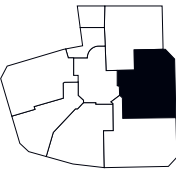
**BEDROOM 2**  
2.64m x 3.74m/9' 4" x 12' 3"

**DRESSING AREA**  
4.66m x 2.31m/15' 3" x 7' 7"

KEY

- W** Wardrobe
- W** Optional extra wardrobe
- SC** Service cupboard
- S** Store

FOURTH FLOOR LOCATOR



TWO ELEGANT PENTHOUSES

# THE ESSENCE OF PURE LUXURY

Stunning contemporary interiors with sleek lines and elegant parquet flooring, superb floor-to-ceiling windows let in the natural light. A great open plan entertaining space, with a beautifully designed kitchen, and bi-fold doors leading onto the spacious private terrace, to enjoy alfresco dining with panoramic views over the London skyline.

The harmony of the living space continues into the beautiful master bedroom with its cool colour palette and spacious walk-in wardrobes. Indulge and enjoy the luxury of the sumptuous en suite bathroom.





COMPUTER GENERATED IMAGE OF A TYPICAL PENTHOUSE OPEN PLAN LIVING AREA – SUBJECT TO PLANNING





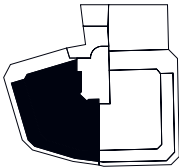
APARTMENT 23

**KITCHEN/LIVING/DINING**  
6.84m x 6.27m/22' 5" x 20' 7"

**BEDROOM 1**  
5.12m x 4.57m/16' 9" x 14' 11"

**BEDROOM 2**  
5.16m x 3.49m/16' 11" x 11' 5"

FIFTH FLOOR LOCATOR



KEY

- W** Wardrobe
- W** Optional extra wardrobe
- SC** Service cupboard
- S** Store
- T** Terrace





APARTMENT 24

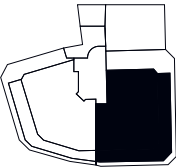
**KITCHEN/LIVING/DINING**  
6.41m x 5.51m/21' 1" x 18' 1"

**BEDROOM 1**  
4.99m x 4.85m/16' 5" x 15' 11"

**BEDROOM 2**  
2.95m x 5.00m/9' 8" x 16' 5"

**STUDY**  
2.45m x 2.53m/8' 0" x 8' 4"

FIFTH FLOOR LOCATOR



KEY

- W** Wardrobe
- W** Optional extra wardrobe
- SC** Service cupboard
- S** Store
- T** Terrace





— LONDON SQUARE —

# MAKING LONDON GREATER

—

SINCE LONDON SQUARE WAS ESTABLISHED IN 2010, WE HAVE FOCUSED ON OUR AMBITION TO BECOME THE CAPITAL'S MOST DYNAMIC DEVELOPER IN A HIGHLY COMPETITIVE RESIDENTIAL PROPERTY MARKET.

With a .£2 billion development pipeline, growth is well under way, with the company on target to build 1,000 homes a year at all levels of the London market to establish the company as one of the larger London developers in the capital.

Our sites are in prime locations with good transport links across the capital, providing new homes in places where people want to live. Each scheme is bespoke, combining inspiring architecture, clever design and specification, and the highest standards of energy efficiency.

Our award-winning developments range from homes for first-time buyers in key locations, to cool city apartments, from smart family homes to grab restoration and conversions.

Creating a sense of place for our buyers is embedded in every London Square development, transforming former forgotten corners, derelict buildings and brownfield sites into smart destinations, breathing new life into each local area.

We work with existing residents, schools and businesses to make our developments part of the local fabric and take great pride in fostering the community spirit of the great squares of the capital and the legacy they have created.



ADAM LAWRENCE  
*Chief Executive*

It has always been my ambition to create a company with strong values, exemplifying what I like to call 'Old School Principles'. A company with exacting disciplines and the highest of standards.

The company is London Square, and I am proud to be part of what I consider to be the most exciting and dynamic property developer in the capital.

When I launched London Square, the company name was created for a simple reason. Across the world, London is famous for its residential squares, and our aim is to reflect that same sense of place and community.

Our shield represents strength and our simplistic black and white identity shows clarity and focus, which we apply to building our homes throughout London.

We have worked hard with our colleagues for this moment, showing that it is possible to actually enhance areas of residential London, and not compromise principles of design and quality in the necessity to supply much needed housing.

At London Square our customers are the key to our success. Their endorsement is what this company stands for and believes in. I have realised my dream. Now I would like our customers to enjoy the rewards of this innovative and inspiring company, London Square.







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LONDON SW6 4LX  
+44 (0)333 666 2939

[WWW.LONDONSQUARE.CO.UK](http://WWW.LONDONSQUARE.CO.UK)

**DISCLAIMER:**

This document is intended to provide an indication of the general style of our development and apartment types. Computer generated images are indicative only and do not accurately depict individual plots. Computer generated images are subject to planning. London Square operates a policy of continuous development and individual features such as windows and elevational treatments may vary from time to time. To this end, any drawings, photographs or illustrations shown are noncontractual. The dimensions shown are accurate to within +/- 50mm, they are not intended to be used for carpet sizes, appliances, spaces or items of furniture. Wardrobes are included in master bedroom only, all other furniture is indicative and not supplied. Whilst every endeavour has been made to provide accurate information in relation to internal and external finishes, the Company reserves the right to change supplier and alter or vary the design and specification at any time for any reason without prior notice. Consequently these particulars should be treated as general guidance only and cannot be relied upon as accurately describing any of the Specified Matters prescribed by any Order made under the Property Misdescriptions Act 1991. Nor do they constitute a contract, part of a contract or a warranty. Travel times and distances are approximate, sourced [www.journeyplanner.tfl.gov.uk](http://www.journeyplanner.tfl.gov.uk). Walk times taken from [walkit.com](http://walkit.com). All details are correct at time of going to press. June 2016.



